

IoD June Breakfast

How can we solve our housing crisis to secure the island's economic health?



IoD Annual Members Meeting Thursday 23 June 2022



The IoD Guernsey Branch has more than 650 members and has interacted with thousands of islanders in the last 12 months.

IoD Overview



Overview

- The IoD Guernsey branch – our mission
- Our purpose – the 3 key pillars

Our Student offering in 2021 :

- Leadership Shadowing Scheme & Directors of Tomorrow programme
- Student Summit

Our offering for Directors in 2021:

- Events – Breakfasts, Mid-Term, Annual Convention
- Certificate & Diploma courses

New Member-only benefits

- Better Directors' CPD series
- Local membership benefits

IoD Guernsey Branch – Our Mission



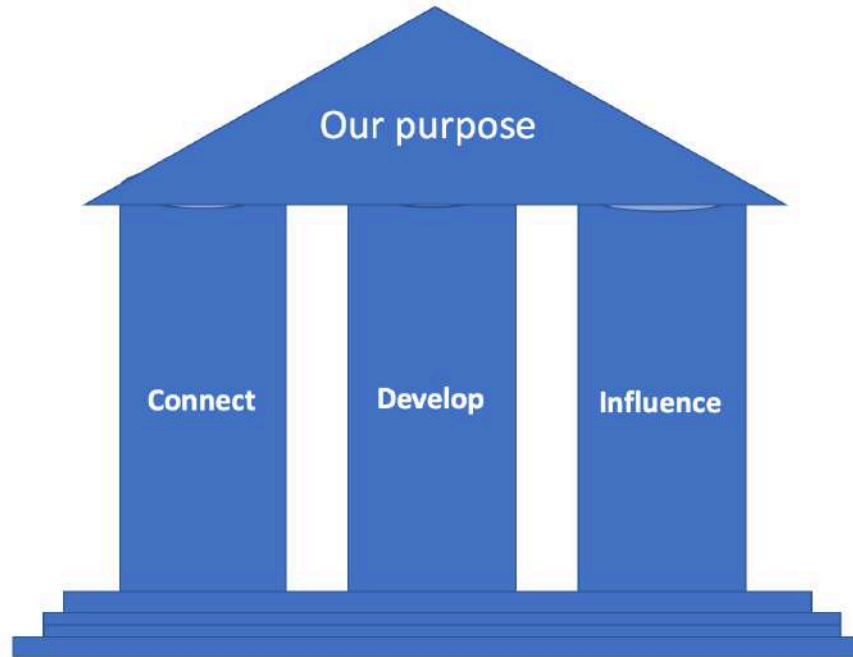
We support, represent and set the standards for directors and business leaders in the Bailiwick. This includes :

- Raising the standards of local business governance
- Representing member views to government and regulators
- Fostering a positive environment for businesses to flourish
- Informing and educating directors, giving them access to world-class training courses
- Providing networking opportunities



We have more than 650 members with more Chartered Directors per capita than anywhere else in the World.

Our Purpose – The IoD's Three Core Pillars



Our Student Offering



Connecting the Directors of Tomorrow with the business community

Directors of Tomorrow Programme

- Top students selected by teachers of each 6th form school
- Student table at the IoD Annual Convention
- Lunch and group discussion with the keynote speaker - Dr Matthew Agarwala - from the Annual Convention
- Free Student Membership to the IoD and access to all of the IoD's student resources



Our Student Offering 2021 Continued..



Connecting Future Leaders with Top Local Business Leaders

Leadership Shadowing Scheme

- Opportunity for all 6th form students to shadow top local directors for up to one week
- A genuine opportunity to see leaders in action in the boardroom – this is not just 'work experience'
- All students produce a presentation on their leadership shadowing experience; the top 10 get through to the Finals night
- The top 10 finalists present to a judging panel at Finals night; the top presenter gets an award and media coverage
- Aims to connect the pipeline of local talent with the local business community



IoD Guernsey Leadership Shadowing Scheme



Thanks to all businesses that participate – this scheme would not be possible without your support



Our Student offering – Student Summit



Developing our local students' knowledge & showcasing Guernsey's employment opportunities



- Free biennial event for all local 6th form students and university students to attend – next event in December 2022
- Previous event was content-rich and relevant for students, with top speakers and personal development sessions:
 - Tessa Clarke, Co-Founder of Olio – how to set up a business with purpose
 - Authentic Alex – top LinkedIn influencer on how to build your personal brand
 - The future of work – snapshot from a top local recruiter
 - 'Journey to the top' careers panel, showcasing the diverse range of sectors in Guernsey

Our Offering - Directors

Pillar	What this offers our full Director members
1) Connect	<ul style="list-style-type: none"> • Opportunity to attend a range of top quality 'must go to' events (monthly breakfasts, Mid-Term & Annual Convention), enabling attendees to network with peers and meet like-minded individuals • With the IoD Jersey & IoD Isle of Man branches (e.g. joint events, shared content & speakers)
2) Develop	<ul style="list-style-type: none"> • Access to world renowned Certificate & Diploma courses, plus the Chartered Director accreditation (the 'gold standard' for Directors) • Mentoring and developing the island's future leaders via 'Leadership shadowing' scheme • Ability to be voted 'Director of the Year' in our biennial awards ceremony
3) Influence	<ul style="list-style-type: none"> • Views of the business community shared with Government - member views sought out by government & taken into account

IoD 'Connect' Events - Directors

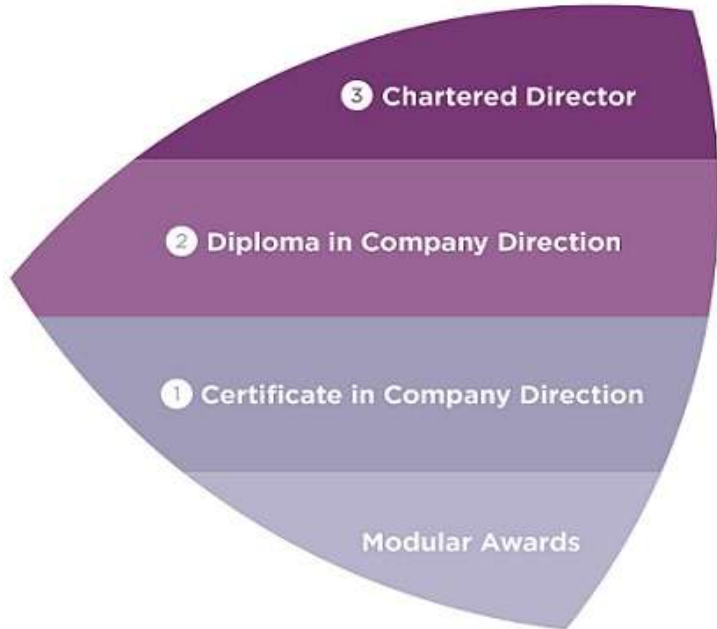


September 2021 breakfast –
Renoir 2023: a unique cultural
opportunity
c.70 attendees

May 2021 Mid-Term –
“How leaders need to adjust
their thinking and approach
post-pandemic” c.200
attendees

**October 2021 Annual
Convention** – “How a small
island can have a big impact
on a global issue” c. 500
attendees

IoD 'Develop' – Certificate & Diploma courses for Directors



- Completing a portfolio of experience and a formal interview including vision & values, strategic thinking, leadership and discharging your director duties.
- Applying the certificate knowledge into a real life case study exam
- Four modules:
 - 1) The Role of the Director and the Board
 - 2) Finance for Non-Finance Directors
 - 3) Strategy for Directors
 - 4) Leadership for Directors

IoD 'Develop' – Director of the Year awards



Inaugural Director of the Year awards event. Three winners chosen by our judging panel, using the IoD Competence framework:

- Director of the Year, Large business category
- Director of the Year, public sector category
- Director of the year, SME category

The next IoD Director of the Year Awards will take place in October 2023.

Influence – Media & Government Engagement



Business

Business groups ask States to reject amendment to development agency

Thursday 31 March 2022

Wendy Doney, chair, IoD Guernsey, looks at the need to upskill and reskill.

The need to upskill – and reskill – the workforce has never been more pressing. Every Bailiwick resident needs to be able to live, learn, work and be part of the digital world. But bridging the 'digital divide' – which is an issue faced globally – is complex and needs a comprehensive approach to address this.

According to estimates by PwC, roughly 47 percent of jobs are at risk of being automated over the coming decades. This pace of change is by no means new; during the Industrial Revolution 'old jobs' disappeared very quickly as innovation in technology introduced new tools and machines to increase productivity. In this, the 4th Industrial Revolution, many jobs are being replaced by advances in artificial intelligence (AI), robotics, the internet and quantum computing.

How do we address this? From a government perspective, it is vital to develop a comprehensive upskilling policy framework. Some governments have already started to address the issue of upskilling – for example in Luxembourg, the Skills Bridge project has been created to aid the development of the national workforce. Locally, the States of Guernsey have published their Digital Framework which includes 'developing islanders' digital skills and pathways'. It is essential that this framework fosters top quality digital skills across all educational settings – from primary and secondary school, to further and higher education and professional training. It is important to note that the learning doesn't stop at the end of school, university or even after a professional qualification. Continuous learning is essential to make our workforce relevant for the future, adding more skills to their skill set so that they are continuously improving, which will improve both productivity and economic growth.

From a business and organisational perspective, leaders need to foster an environment where people want to learn, adopt and evolve. This requires strong leadership to make sure employees are motivated to seize any opportunities to learn. It also requires companies to provide the training, skills and coaching necessary for employees to evolve and advance. This provides greater job security for employees and more opportunities for promotion. It also leads to increased employee engagement, retention and productivity.

In a post-pandemic world, reskilling and digital upskilling will be a key driver of sustainable economic growth in the Bailiwick.

Local development agency 'must look beyond profit'

Business groups want to pause new anti-discrimination law

By [MELISSA HARRIS](#) | Published Mar 5, 2022 | [Comments](#)

BUSINESS groups are calling for a 'short pause' to the introduction of new anti-discrimination legislation of 12 to 18 months.

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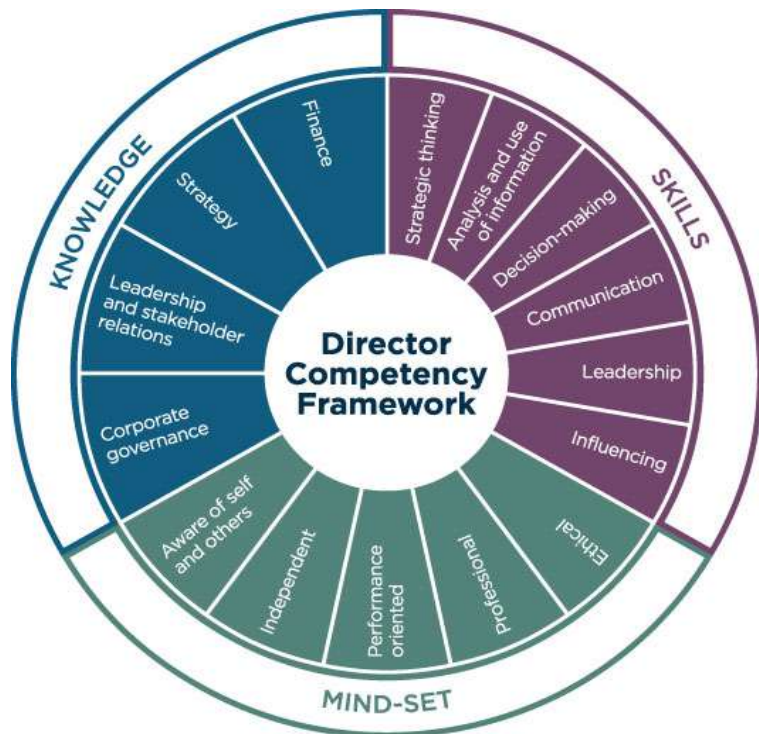
IoD Guernsey Branch
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Ed ·

Ahead of this week's States Meeting, the IoD and [Guernsey Chamber of Commerce](#) remain in favour of the proposed Development Agency and sees it as a significant opportunity for Guernsey's vision "creating great pl...see more

Business Groups suggest proposed political oversight of Development Agency is "robust and proportionate" without Meerveld Amendment | IoD...

iod.gg · 2 min read

Member-only benefits – ‘Better Directors’ Series



- A 2 hour ‘deep dive’ into an area of the Director Competence Framework that is especially topical for business – delivered by one of the IoD’s world-class trainers and qualifying for CPD accreditation.
- Sessions - June 22, Sept 22 & January 23
- Check out iod.gg/events for more information

IoD Member-only Benefits – Partner Discounts



IoD Guernsey members are entitled to a 5% discount on Polygon's serviced office rental, on any available space within the group of office space.

IoD Guernsey members may have access to Polygon's serviced office meeting space, should there be availability and the space is pre booked.



IoD members can access the OGH's corporate membership rate at the Revolution Gym. This gives a reduced monthly fee of £54 (compared to £73).

Gym members also enjoy a 10% discount on all food and beverage in the OGH Bar and Brasserie, The Curry Room at the Governor's and the Crown Club, a 10% discount on all treatments at the OGH Spa and a 10% discount on hotel accommodation.

IoD Guernsey Membership Fees 2022



- Membership fees will increase to £175 per annum from the 1st July 2022
 - IoD Jersey increased their annual fee to £175 in May 2021
 - IoD IoM increased their annual fee to £225 from the beginning of 2021
 - Annual Membership of IoD UK is £415

Any Questions?



Get In Touch

For more information or to discuss membership or to sponsorship an event please
contact our IoD Branch Officer - officer.guernsey@iod.net