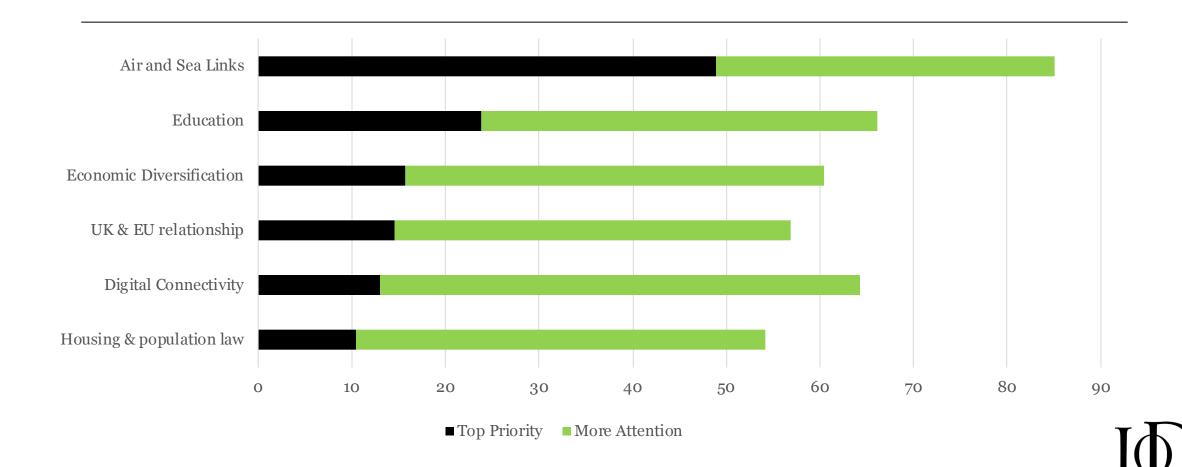




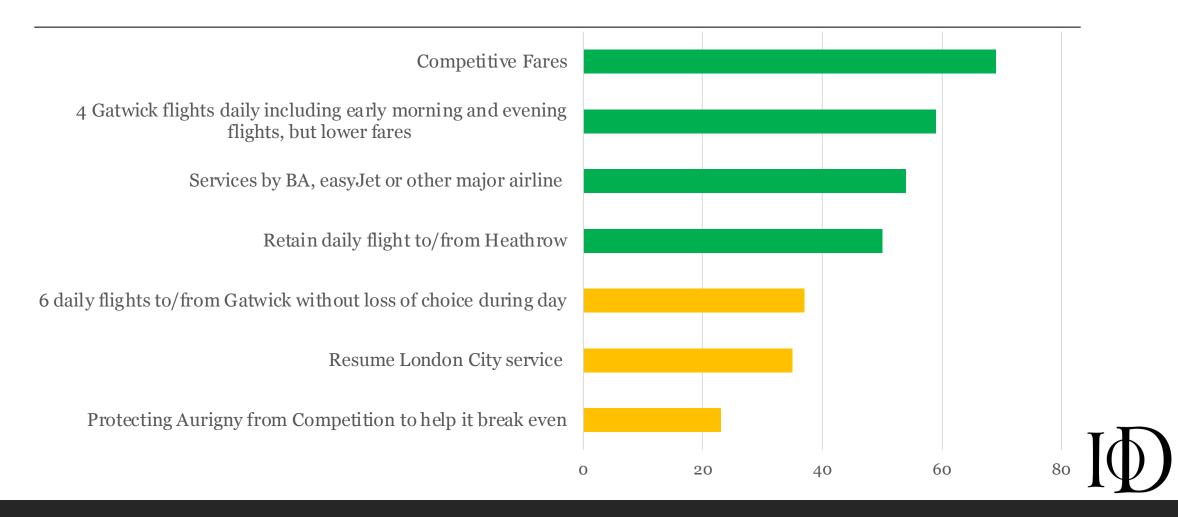
# Priorities for 2020

IOD MID-TERM SURVEY RESULTS

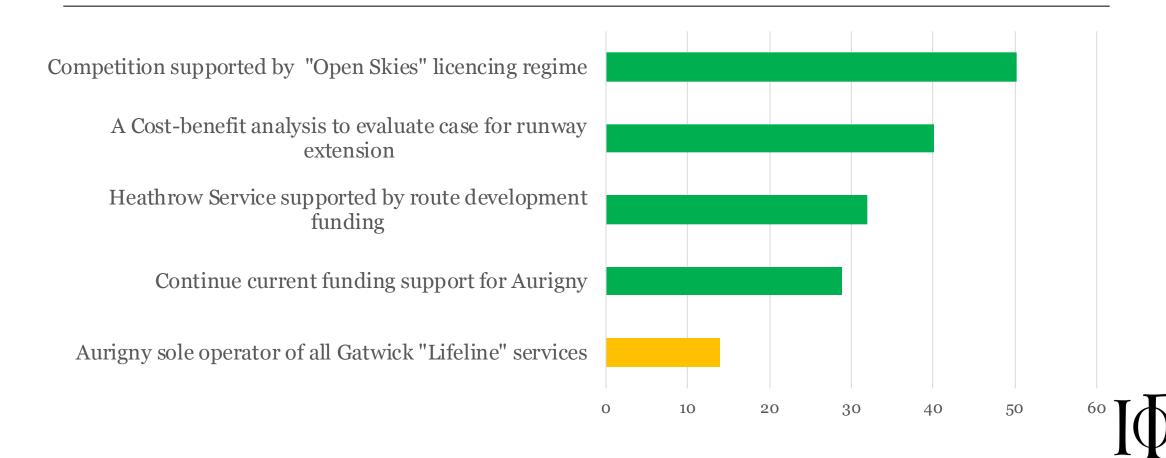
#### Priorities for 2020



#### Business Needs for Air Links



#### Support for Policies (% net positive)



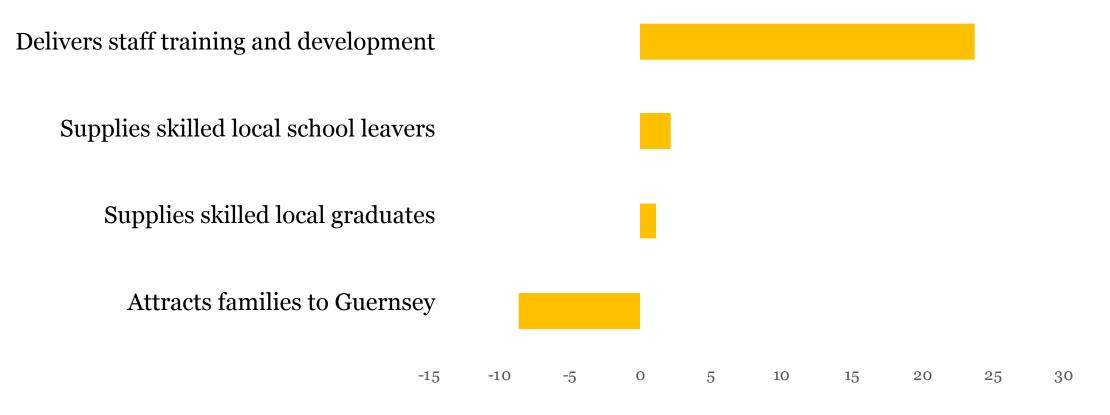
### Question:

Would Guernsey be better served by a single, profitable,
Channel Island airline
rather than two loss making operators?



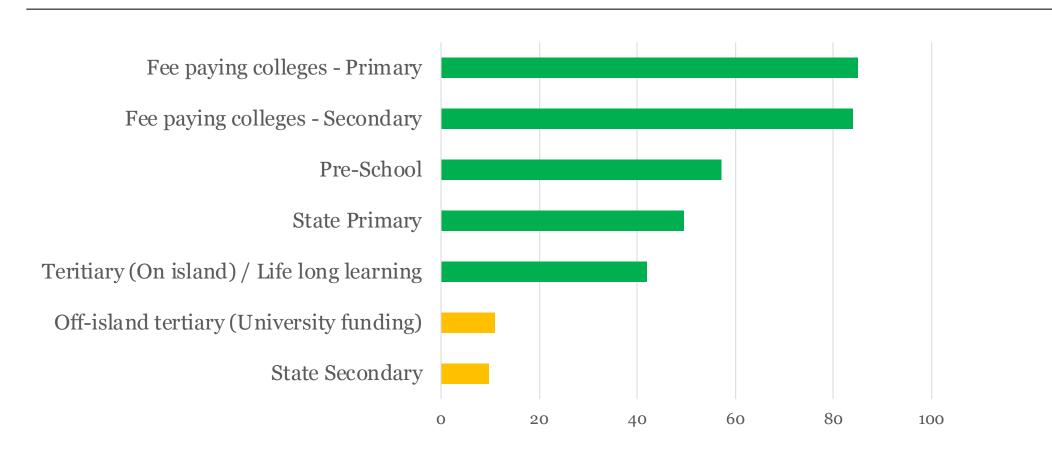
## How Does Education Help Business?

(% net positive)

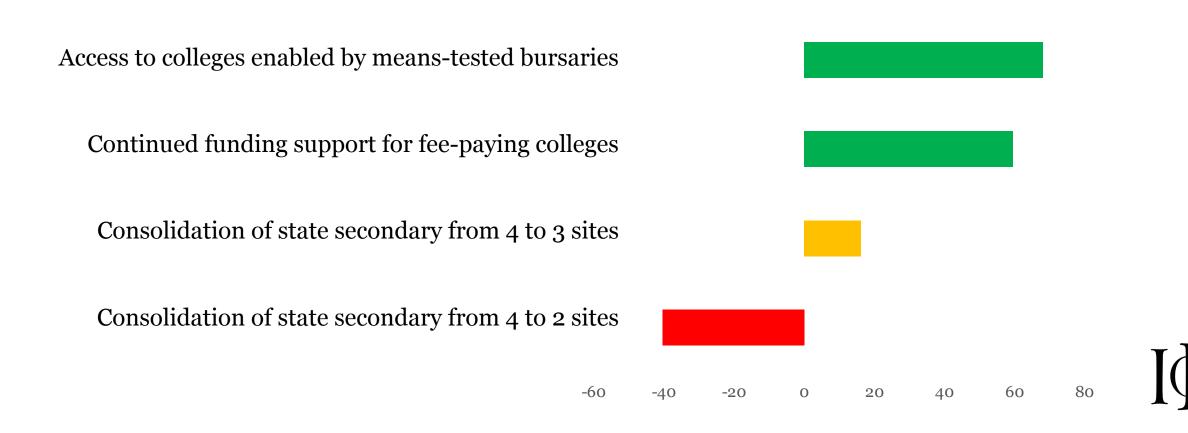




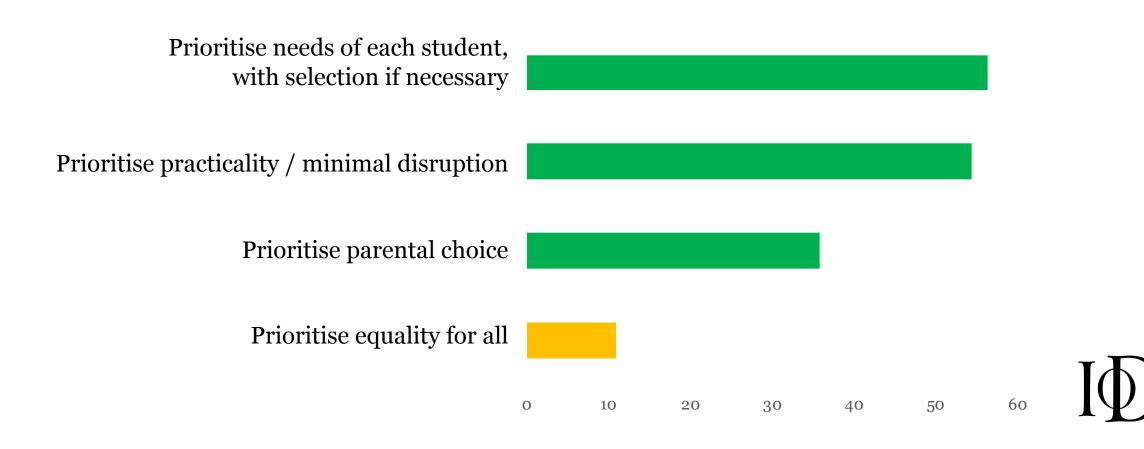
# Making Guernsey Attractive Place to Live (% net positive)



#### Support for Policies (% net positive)



#### Principles for Education (% net positive)



#### Economic Diversification (composite rank)





# Appendix: Methodology

#### All slides:

GREEN 50%+ IoD survey respondents in favour

**AMBER** no majority support either for or against

RED 50%+ IoD survey respondents against

#### **Slides 4,6-9:**

% net positive = (positive responses – negative responses) / respondents

#### Slide 10:

Composite rank = ("High Impact" responses + 0.5 x "Medium Impact" responses ) / respondents